

Board Members' theme links

21st October 2021

Board members' theme links to Management Team

I would like to offer Board members the opportunity to have greater direct communication with the Healthwatch Cornwall Management Team. At this time I am the principle link between the Board and the staff. This is not necessarily best practice. Boards and their organisations are generally thought to fair better if there are open channels of communication between the two.

Clearly a “free for all” in respect of communication is not a desirable situation. So I propose the option to Board members of a link to a MT member via a themed route.

Themes - and relevant MT member:

- HWC communications and marketing - Stephen
- Outreach, engagement and volunteering - Jody
- Mental Health - Jody
- Dentistry - Jody
- Patient experience - Natalie
- Research - Natalie
- Primary Care - Natalie
- Equal opportunities - Sue
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How would the link work?

In essence the link could work in any way you chose. You could receive occasional updates from the MT member on the work they are doing on the theme (via email or a monthly Teams' catch up, for example). Or if you chose you could agree with the MT member a more immersive process for engaging on the issue.



Conclusion

Having a direct connection to a Management Team member need not be time consuming. However, it is a straightforward way to link directly to a Healthwatch colleague and keep you up to speed on an issue you find of interest.

The list above is not exhaustive. If a Board member feels a different area of our activity is of interest, then please do make a suggestion.

Should any Board member wish to participate in this please let me know.

MD

October 2021

